

YOUR  
VMS™  
YOUR  
WAY

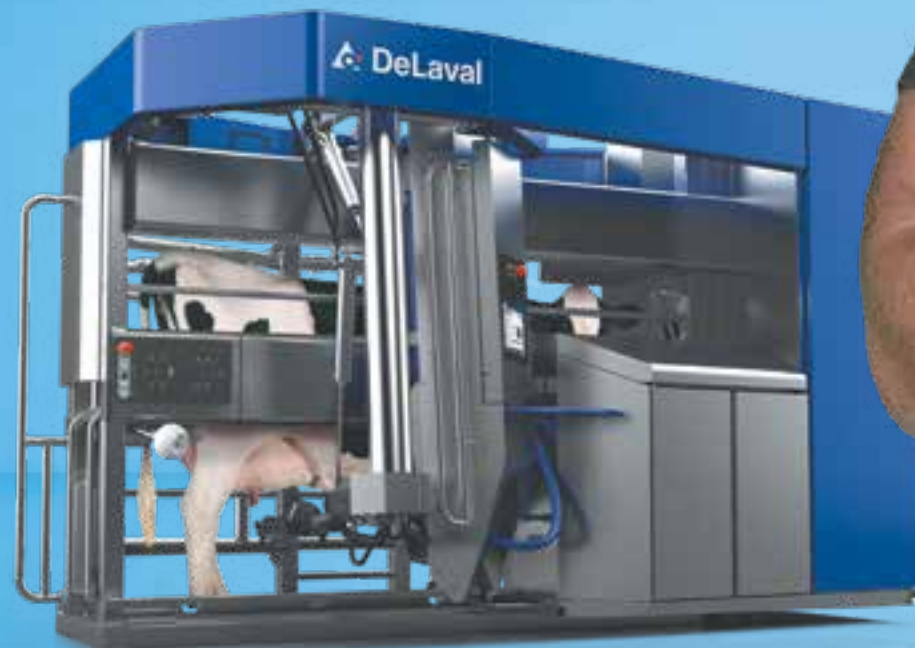


DeLaval  
VMS™

# IT ALL REVOLVES AROUND YOU

It's why the first question we always ask is - what's your way? How do you like to work? How do you like to farm?

The problem with most automation solutions is that they put the robots at the center and expect you to change the way you work, live and farm to work better for the robot. Not with DeLaval VMS™. With VMS it all revolves around you, which is why we have developed the VMS to be the world's most flexible milking robot – so that it works for you, and not the other way around.



Dairy producer testimonials reflect their real-life experience using DeLaval products. Results in testimonials have not been independently verified and DeLaval does not claim the results are typical. Actual performance and improvement will depend on a number of factors, including prior milking practices, type of cows, farm and herd maintenance practices. Testimonials do not constitute warranties or guaranties of service or performance.

“ I wasn't sure if robots were ready for my farm yet. Then I saw the VMS™ V310 with progesterone and the way it attaches, and I was like, 'It's go time' ”

Nelson Jespersen  
Tuxedo Farms, Alberta, Canada  
300 cows on 5 VMS™ V310

WATCH NOW



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DeLaval  
VMS™

# FARM YOUR WAY

WE DON'T TELL YOU HOW OR WHEN YOU SHOULD MILK. WE ASK YOU HOW AND WHEN YOU WOULD LIKE TO MILK, AND THEN WE TELL THE VMS™ TO DO IT THAT WAY.

Batch or voluntary, 24/7 or twice a day, pasture or barn; you decide.

We will never tell you that you have to farm the way we prefer, because we understand that it's your farm and only you know what works best for your conditions and your animals.

You also know how you like to work, which is why we work with you to create a system that works best for your particular style.

The key to VMS is its flexibility. It means that we can configure it to work according to your preferences, not according to a rule book.

“ Don't let technology control how you farm

David Elliott  
Drumgoon Dairy, South Dakota, USA  
6500 cows with 1400 cows on 20 V300

WATCH NOW



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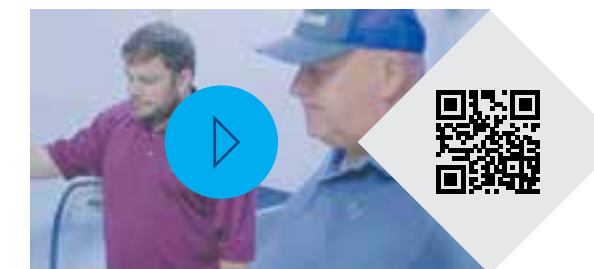
IS YOUR WAY TO WORK ON YOUR OWN?



IS YOUR WAY TO WORK ALONGSIDE YOUR TEAM?



IS YOUR WAY TO LET YOUR TEAM WORK BY THEMSELVES?



# ENHANCE COW FLOW

“ I’ve worked on guided and free traffic, I prefer guided.

Travis Hooker  
Diamond H Dairy, California, USA  
5500 cows with 850 cows on 13 V300

WATCH NOW

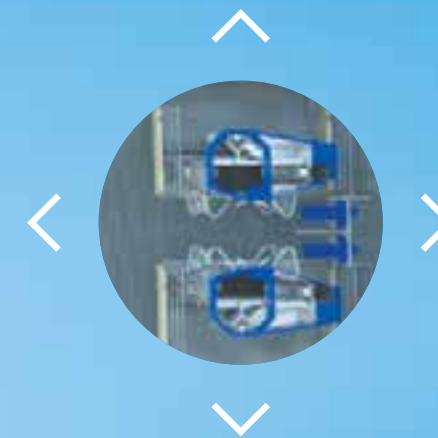


OUR NEW VMS™ ARE ABLE TO MILK MORE COWS, FASTER THAN EVER.

The key to unlocking their potential is making sure your cow-traffic systems are able to move cows through your VMS and back to feed and rest as quickly and safely as possible.

To make sure that happens, we make sure your VMS is configured to work with your preferred cow flow system.

GUIDED TRAFFIC



FREE TRAFFIC



BATCH MILKING



MODIFIED TRAFFIC



To further enhance cow-flow, we adjust the internal dimension of the VMS to match your herd's breed and size.

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# ANIMAL WELFARE IS KEY

THE MILKING  
PROCESS IN YOUR  
DELAVAL VMS™ IS  
CONSISTENT, CALM,  
AND FOCUSED ON  
DELIVERING THE  
SMOOTHEST MILKING  
FOR EACH COW.

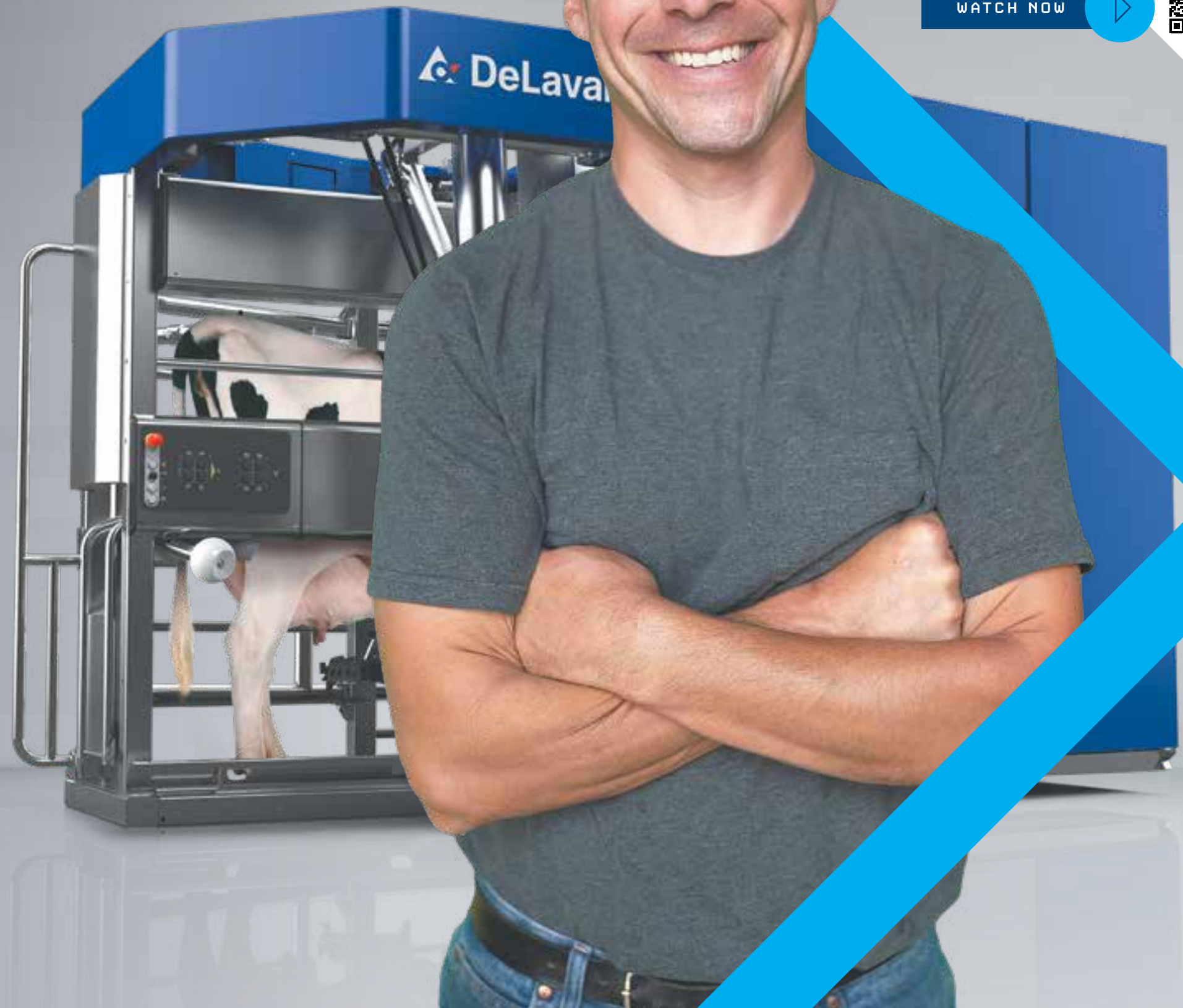
That's why your VMS learns about each cow - recognizing not just whether a cow is ready to be milked, but also the idiosyncrasies of every udder and the moment of let-down for each animal. This means that you can set your VMS to manage the balance between welfare, productivity and milk quality to match your priorities and management plans.

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“ That’s what we all strive for is a very comfortable, healthy animal. That’s our profitability, that’s our livelihood.

Jeremy Haas  
Haas Dairy, Wisconsin, USA  
160 cows on 3 V300

WATCH NOW



# DO MORE WITH YOUR DATA

AT DELAVAL WE  
UNDERSTAND THAT  
DAIRY FARMING IS  
A PROCESS.

It is ongoing, relentless and it demands fast, accurate information so that you can make the best decision for your performance. That is what DeLaval Plus delivers.

Your VMS™ captures a huge amount of raw data at every milking. Without the tools to process and analyze it, some of the most valuable performance data available is not fully utilized, or worse – wasted. That's where DeLaval Plus can unlock the value hidden in your data.

You set your management objectives and targets, and your VMS is there to make sure you have everything you need to put your plans into action, all the information you need to monitor and adjust those plans, and the alerts and analysis to stay on track.

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“ The larger the farms become, the easier it actually has become for me to manage it

Rodney Elliott  
Drumgoon Dairy, South Dakota, USA  
6500 cows with 1400 cows on 20 V300

WATCH NOW



# IT ALL STARTS WITH REPRO™

DELAVAL REPRO™  
ANALYSES  
PROGESTERONE  
LEVEL IN MILK  
SAMPLES TAKEN  
AUTOMATICALLY BY  
YOUR VMS™ V310.

Which means you know almost to a certainty exactly when she is in heat (even a silent heat). Is she pregnant, does she have a cyst, has she aborted?

All these critical questions are answered automatically and notifications presented to you, which helps you get more cows in calf quickly with reduced vet visits and fewer inseminations, which all helps you to gain more productive lactations – which you know means more money.

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“ I think this is the best product that could exist to get cows pregnant

Marc Comtois  
Comestar Holstein, Quebec, Canada  
500 cows with 350 cows on 6 V300

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# MILK YOUR WAY

Tim Vander Veen & daughter Ella  
 Vander Veen Dairy LLC  
 Washington, USA  
 170 cows on 3 V300

## WHICH VMS™ IS RIGHT FOR YOU?

With two models in the VMS series, we are able to treat each farm, each farmer, each cow, even each teat – individually – and to create a better place to be for workers, cows, you and your families.

### VMS™ V300



The DeLaval VMS Series gives you options to create the milking system that best matches your needs and farming style. Both the VMS V300 and VMS V310 feature the core functionality that ensures your cows are milked to their full potential.

### VMS™ V310\*



With the VMS V310 that productivity advantage is extended to the next generation of cows as well, with Progesterone based sampling and analysis adding full pregnancy and heat detection to the list of tasks these amazing systems are capable of completing automatically.

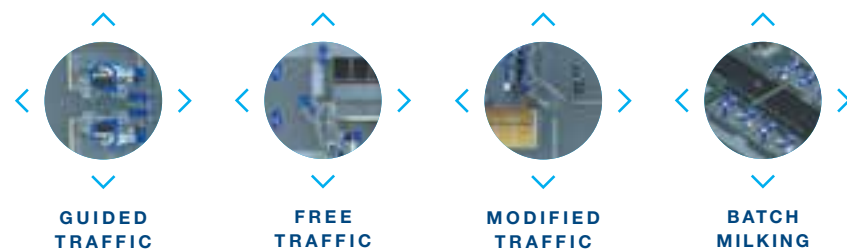
\*model currently only available in Canada



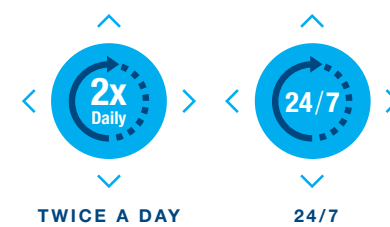
#### FARM TYPE



#### MILKING METHOD



#### MILKING FREQUENCY



HOWEVER YOU WORK.  
 IS HOW WE WORK.



# SERVICE YOUR WAY

EVERY VMS™  
COMES WITH A  
PERFORMANCE  
PLAN.

Every VMS comes with a performance plan, you just decide which things you want to include and customize your plan to suit your needs. We can include everything from detergents and chemicals, liners, all your service, advisory services, remote monitoring and even any emergency calls all in one plan, with one monthly invoice (or annual, or quarterly – because like everything with VMS you decide).

- ✓ Scheduled service and maintenance
- ✓ Emergency callouts
- ✓ DeLaval Plus
- ✓ Advisory services
- ✓ Consumables
- ✓ Settings, routines, training and optimization

“ The service staff, they’ve been, bar none, the best I’ve ever worked with

Mitch Moorlag  
Edaleen Dairy, Washington, USA  
1000 cows on 20 V300

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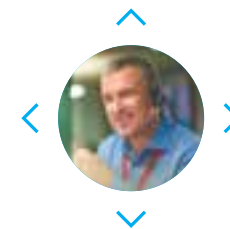
YOUR  
PERFORMANCE  
PARTNER



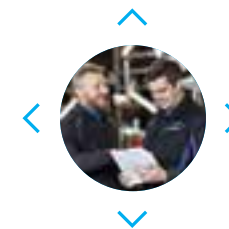
DETERGENTS  
& CHEMICALS



LINERS



REMOTE  
MONITORING

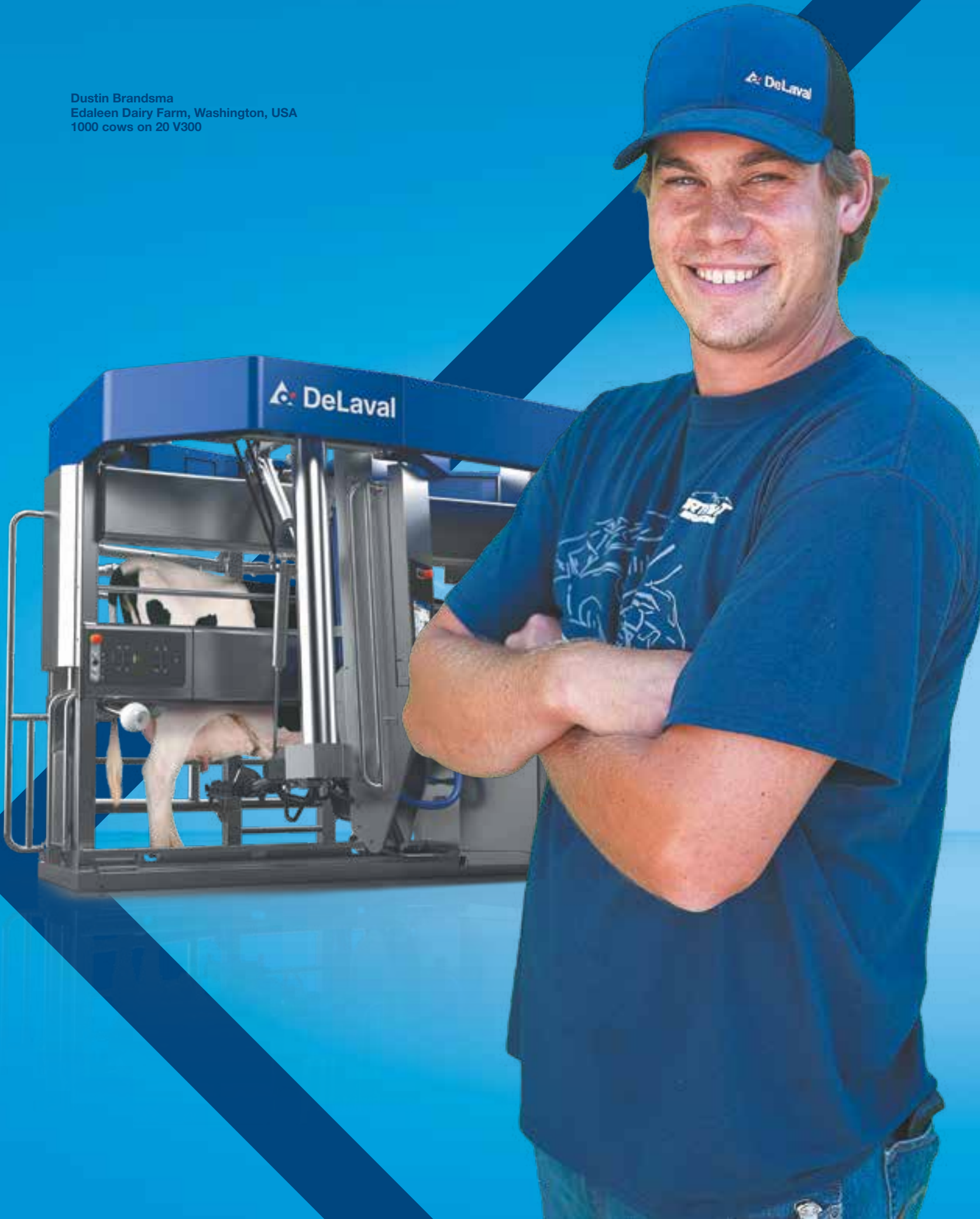


ADVISORY  
SERVICES



SERVICE

Dustin Brandsma  
Edaleen Dairy Farm, Washington, USA  
1000 cows on 20 V300



# LET'S GET TOGETHER

## IT'S ALL ABOUT FINDING THE RIGHT PERFORMANCE PARTNER

The key to managing any dairy farm is a singular focus on performance, and most importantly a shared vision of your definition of performance - on the measures that are important to you.

This does not stop at installation – our commitment to our VMS™ family of farmers is absolute, and we will work with you to keep optimizing your performance.

That's what we mean by a performance partnership.

### Visit [delaval.com/vms](https://delaval.com/vms)

You will find more details on the VMS, enhanced cow-traffic systems as well as a heap of videos outlining the experiences and views of VMS farmers (including the farmers we have highlighted in this brochure).

Or if you're ready to talk, please call your local DeLaval representative.



USA



Canada

YOUR  
VMS™  
YOUR  
WAY

DeLaval does not claim that the results reflected herein are typical and this information does not constitute a warranty nor guarantee of service or performance. Actual performance and improvement will depend on a number of factors, including milking practices, type of cows, farm and herd maintenance practices.

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[www.delaval.com](http://www.delaval.com)